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Matthijs Kouw

Product Management Consultant & Trainer

PROFILE

I help organizations to thrive in the face of complexity and uncertainty by improving their ability to learn and adapt.

My work empowers organizations to build the right products and services, using a suitable process, whilst allowing people to prosper.

SKILLS

Product Management
Scrum
Design Thinking / Service Design
Consultancy
Stakeholder Management
Training
Coaching

EDUCATION

PhD Science and Technology Studies
Maastricht University

2008 - 2012

MSc Science and Technology Studies (Hons)
University of Amsterdam

2005 - 2006

MA Philosophy
University of Amsterdam

1999 - 2005

CERTIFICATIONS

Professional Scrum Trainer (PST)

Professional Scrum Product Owner
(PSPO) I, II, III

Professional Scrum Master (PSM) I & II

Professional Agile Leadership –
Evidence-Based Management (PAL-EBM)

Professional Agile Leadership (PAL I)

Professional Scrum with Kanban (PSK I)

Professional Scrum with User Experience
(PSU I)

Scaling Professional Scrum (SPS)

EMPLOYMENT HISTORY

EXPANDIOR

SENIOR PRODUCT MANAGEMENT CONSULTANT & PROFESSIONAL SCRUM TRAINER

Oct 2022 – Present

At Expandior, I help product professionals to raise their level of product management. Our client-specific combinations of consultancy, training, and coaching enable organizations to develop the right products and services. In addition, I teach various courses from the Scrum.org curriculum as a Professional Scrum Trainer.

XEBIA

PRODUCT MANAGEMENT CONSULTANT & TRAINER

May 2019 – Sep 2022

At Xebia, I helped organizations (e-commerce, healthcare, financial services, etc.) turn their product vision into executable strategies by offering product management consulting, coaching, and training services.

EXPLEO GROUP

BUSINESS CONSULTANT

May 2018 – April 2019

At Expleo Group (formerly known as SQS), I enabled organizations to maximize value and improve software quality by building capabilities on individual and organizational levels.

SIM-CI

PRODUCT OWNER

May 2017 – April 2018

Product Owner of mobile applications for maintenance of the electricity grid in the Netherlands and virtual reality simulations of disruptive events in cities. I focused on end user involvement in product development and bridging gaps between departments.

RATHENAU INSTITUTE

RESEARCHER

March 2016 – April 2017

Research on cybersecurity, smart cities, and smart agriculture; organizing and facilitating stakeholder workshops; issuing recommendations on the impact of technology on society to Dutch ministries and the Dutch House of Representatives (Tweede Kamer).

PBL NETHERLANDS ENVIRONMENTAL ASSESSMENT AGENCY RESEARCHER

October 2013 – February 2016

Research on smart cities; facilitating collaboration between scientists and policymakers; member of the Dutch delegation during meetings of the Intergovernmental Panel on Climate Change (IPCC).