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MATTHIJS KOUW

Product Management Consultant & Trainer

PROFILE

I help organizations to thrive in the face of complexity and uncertainty by improving their ability to learn and adapt. By helping organizations to learn and become more adaptive, my work empowers teams to build the right products and services, in the right way, whilst building them fast.

SKILLS

Product Management
Agile Product Development
Scrum
Consultancy
Stakeholder Management
Training & Coaching

EDUCATION

PhD Science and Technology Studies
Maastricht University | 2008 - 2012

MSc Science and Technology Studies (Hons)
University of Amsterdam | 2005 - 2006

MA Philosophy
University of Amsterdam | 1999 - 2005

CERTIFICATIONS

Professional Scrum Product Owner (PSPO) I, II, III
Professional Scrum Master (PSM) I & II
Professional Agile Leadership –
Evidence-Based Management (PAL-EBM)
Professional Agile Leadership (PAL I)
Professional Scrum with Kanban (PSK I)
Professional Scrum with User Experience (PSU I)
Scaling Professional Scrum (SPS)

EMPLOYMENT HISTORY

Expandior | Senior Product Management Consultant & Trainer
Amersfoort / Oct 2022 – Present

Expandior empowers Product Owners and Product Managers to optimize customer outcome and company impact through consultancy, training, and coaching. We help product people to raise their level of product management by enabling data-driven product development and providing bespoke learning journeys.

Xebia | Product Management Consultant & Trainer

Hilversum / May 2019 – Sep 2022

At Xebia, I helped organizations (e-commerce, healthcare, financial services, etc.) turn their product vision into an executable strategy by offering client-specific combinations of product management, consulting, coaching, and training services.

Expleo Group | Business Consultant

Utrecht / May 2018 – April 2019

At Expleo Group (formerly known as SQS), I helped organizations to maximize value and improve software quality by building capabilities both on individual and organizational level.

SIM-CI | Product Owner

The Hague / May 2017 – April 2018

Product Owner for two teams that worked on mobile applications for maintenance engineers of the electricity grid in the Netherlands, and simulations of disruptive events and their effect on critical infrastructures. Key activities included end user involvement in product development and bridging gaps between departments.

Rathenau Institute | Researcher

The Hague / March 2016 – April 2017

Research on cybersecurity, smart cities, and smart agriculture; organizing and facilitating stakeholder workshops; issuing recommendations on the interface of technology and society to Dutch ministries and the Dutch House of Representatives.

PBL Netherlands Environmental Assessment Agency | Researcher

The Hague / October 2013 – February 2016

Research on smart cities; improving communication between scientists and policymakers; member of the Dutch delegation during meetings of the Intergovernmental Panel on Climate Change (IPCC).